

**YOU CREATE
THE DESTINATION
+
WE'LL DRAW THE MAP**



**Innovative Consulting
Services for Nonprofits**



Our Mission

We advance the missions and visions of our nonprofit partners through inspiring counsel, bold leadership, and innovative solutions that drive transformative, sustainable change.

We work with nonprofit
organizations to help them
make the world a better place

for everyone



Our Services

Planning and feasibility studies, capital campaigns, major gift development, and annual funds are our specialties. Because all nonprofits are as unique and varied as the populations they serve, our services can be tailored to suit your specific needs.

You have the vision – through inspired fundraising counsel and innovative organizational solutions, our consultants will help you reach your immediate destination and beyond.



Planning and Feasibility Studies

A planning study can do much more for your organization than determine your fundraising potential for a capital campaign. It can also be leveraged to build a roadmap for successful annual fund development, strategic planning, and capacity-building initiatives.



Capital Campaigns

The bounds of what can be accomplished through a major fundraising initiative are only limited by your imagination. Dream big and do something extraordinary.



Major Gift Development

Your organization was founded on pristine ideas and ambitious goals – major gift development is the most efficient way to bring your vision to life. We have the experience and strategies to elevate your fundraising results to exciting new heights.



Annual Fund

No nonprofit can succeed without consistent, reliable funding coming in throughout the year. Together, we can build a dynamic annual giving program tailored to achieve your specific goals and keep your nonprofit financially fit for years to come.



Training and Coaching

With more than 30 years of experience in the nonprofit field, we have the expertise to confidently guide your leadership, operations, and development program to success through a hands-on, personalized approach to training and coaching.

Our Clients

We help our nonprofit partners reach more donors, raise more dollars, and expand their capacity by leveraging strengths and turning challenges into opportunities for growth.

Our collaboration brings about significant transformation, empowering organizations with the tools they need to build a solid, sustainable foundation for reaching their fullest potential.



ARTS & CULTURE

HEALTHCARE

SENIOR SERVICES

EDUCATION

SOCIAL SERVICES

FAITH-BASED

ANIMAL WELFARE

ENVIRONMENT

YOUTH ORGANIZATIONS

About Us

Baker Street Consulting Group is a leader in effective fundraising and major gifts development, committed to advancing the philanthropic missions of large and small nonprofits. Originally founded in Stevens Point in 1990 as Holmes, Radford & Avalon, Inc., Baker Street Consulting was created in early 2017 to provide services exclusively to organizations in Wisconsin.

With more than 30 years of practical experience in the field, we are committed to effective collaboration, working closely with our nonprofit partners to advance their unique missions in remarkable ways.



Our Guiding Values and Principles

Honesty

It is our belief that Midwestern values such as honor, loyalty, and trust matter in the world now more than ever. We are a family-owned business that takes personal pride in building close, genuine relationships with each client partner.

Integrity

Nonprofits strive to unite our communities, improve our quality of life, and build a better world for everyone. That's why at Baker Street Consulting, we feel that we don't succeed unless you succeed. We are passionate about your mission and always put the interests of our client first.

Hard Work

Good ideas and great programs don't just happen – bringing a ground-breaking vision to life takes planning, resources, and, most importantly, hard work. We bring the experience, dedication, and perseverance needed to take your nonprofit to a remarkable level of achievement.

Our Track Record

200

nonprofit client
partnerships

137

feasibility studies
completed

98

capital campaigns
with client partners

90%

of clients reached or
exceeded their
fundraising goals

Originally Founded in 1990

- ✓ 14 major gift societies created
- ✓ 27 board retreats facilitated
- ✓ 50 annual fund programs created
- ✓ Numerous seminars and workshops



"To strive, to seek, to find, and not to yield."

- Alfred Tennyson

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